



Cable Television Advertising Agreement 2MKJ1LUJ2

Advertiser: MJones for Congress LA# 85123
Agency: #
Rep Firm: #
Flight Dates: 4 Weeks
10/6/2016 - 10/30/2016

Estimate:
Campaign: LUR campaign thru Oct 30
Category: POLFEDHO
AE: Eric Sullivan
Account Executive

Package Bill?:
Gross Total: \$6,366.00
Agency Net:
Rep Firm Net:
Total Spots: 924
Average Cost: \$6.89

No	Monthly Billing
Oct 2016	\$6,366
Nov 2016	\$0
Dec 2016	\$0
Jan 2017	\$0
Feb 2017	\$0
Mar 2017	\$0
Apr 2017	\$0
May 2017	\$0
Jun 2017	\$0
Jul 2017	\$0
Aug 2017	\$0
Sep 2017	\$0
Oct 2017	\$0
Nov 2017	\$0

Billing Address:
Marshall Jones
MJones for Congress LA
2124 Fairfield Avenue
Shreveport LA 71104

Schedule Part Number 1 of 6 Start Date: 10/6/2016 Stop Date: 10/30/2016 Weeks: 4

In: S.L.C. Bunkie/Marksville/Oakdale LA

Network	Description	Duration	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
1	ESPN	early morning sports	:30	10/6/2016	10/9/2016	6:00a	9:00a					1		\$4.00		1	\$4.00
2	ESPN	early morning sports	:30	10/10/2016	10/16/2016	6:00a	9:00a					1		\$4.00		1	\$4.00
3	ESPN	early morning sports	:30	10/17/2016	10/23/2016	6:00a	9:00a					1		\$4.00		1	\$4.00
4	ESPN	College GameDay	:30	10/6/2016	10/9/2016	9:00a	11:00a					1		\$4.00		1	\$4.00
5	ESPN	College GameDay	:30	10/10/2016	10/16/2016	9:00a	11:00a					1		\$4.00		1	\$4.00
6	ESPN	College GameDay	:30	10/17/2016	10/23/2016	9:00a	11:00a					1		\$4.00		1	\$4.00
7	ESPN	college football Saturdays - not guaranteed to fall in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p					4		\$2.00		4	\$8.00
8	ESPN	college football Saturdays - not guaranteed to fall in football games	:30	10/10/2016	10/16/2016	9:00a	6:00p					4		\$2.00		4	\$8.00
9	ESPN	college football Saturdays - not guaranteed to fall in football games	:30	10/17/2016	10/23/2016	9:00a	6:00p					4		\$2.00		4	\$8.00
10	ESPN	prime sports	:30	10/10/2016	10/16/2016	6:00p	12:00a					x	x	\$5.00		14	\$70.00
11	ESPN	prime sports	:30	10/17/2016	10/23/2016	6:00p	12:00a					x	x	\$5.00		14	\$70.00
12	ESPN	prime sports	:30	10/24/2016	10/30/2016	6:00p	12:00a					x	x	\$5.00		14	\$70.00
13	ESPN2	college football Saturdays - not guaranteed to fall in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p					4		\$1.00		4	\$4.00



Cable Television Advertising Agreement

MJones for Congress LA 2MK11L1J2

Network	Description	:00	Start	Stop	Daypart	WK	M	T	W	Th	F	S	Sn	Rate	On	Off	Spots	Line Total
14	ESP2 college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a 6:00p								4	\$1.00			4	\$4.00
15	ESP2 college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/22/2016	9:00a 6:00p								4	\$1.00			4	\$4.00
16	ESP2 prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a		x	x	x	x	x	x	x	\$2.00			14	\$28.00
17	ESP2 prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a		x	x	x	x	x	x	x	\$2.00			14	\$28.00
18	ESP2 prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a		x	x	x	x	x	x	x	\$2.00			14	\$28.00
19	CNN morning news	:30	10/6/2016	10/9/2016	6:00a 9:00a						2			\$2.00			2	\$4.00
20	CNN morning news	:30	10/10/2016	10/16/2016	6:00a 9:00a					2				\$2.00			4	\$8.00
21	CNN morning news	:30	10/17/2016	10/23/2016	6:00a 9:00a					2				\$2.00			4	\$8.00
22	CNN daytime news	:30	10/6/2016	10/9/2016	9:00a 6:00p					4				\$1.00			4	\$4.00
23	CNN daytime news	:30	10/10/2016	10/16/2016	9:00a 6:00p					4				\$1.00			8	\$8.00
24	CNN daytime news	:30	10/17/2016	10/23/2016	9:00a 6:00p					4				\$1.00			8	\$8.00
25	CNN prime news	:30	10/6/2016	10/9/2016	6:00p 12:00a					2				\$2.00			2	\$4.00
26	CNN prime news	:30	10/10/2016	10/16/2016	6:00p 12:00a					2				\$2.00			4	\$8.00
27	CNN prime news	:30	10/17/2016	10/23/2016	6:00p 12:00a					2				\$2.00			4	\$8.00
Part Total: \$414.00																		

Schedule Part Number 2 of 6 Start Date: 10/6/2016 Stop Date: 10/30/2016 Weeks: 4

In: SLC Dender LA

Network	Description	:00	Start	Stop	Daypart	WK	M	T	W	Th	F	S	Sn	Rate	On	Off	Spots	Line Total
28	ESPN early morning sports	:30	10/6/2016	10/9/2016	6:00a 9:00a								1	\$5.00			1	\$5.00
29	ESPN early morning sports	:30	10/10/2016	10/16/2016	6:00a 9:00a								1	\$5.00			1	\$5.00
30	ESPN early morning sports	:30	10/17/2016	10/23/2016	6:00a 9:00a								1	\$5.00			1	\$5.00
31	ESPN College GameDay	:30	10/6/2016	10/9/2016	9:00a 11:00a								1	\$10.00			1	\$10.00
32	ESPN College GameDay	:30	10/10/2016	10/16/2016	9:00a 11:00a								1	\$10.00			1	\$10.00
33	ESPN College GameDay	:30	10/17/2016	10/23/2016	9:00a 11:00a								1	\$10.00			1	\$10.00
34	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a 6:00p								4	\$5.00			4	\$20.00
35	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a 6:00p								4	\$5.00			4	\$20.00



Cable Television Advertising Agreement MJones for Congress LA 2MK11U12

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On Off	Spots	Line Total
36	ESPN college football Saturdays - not guaranteed to fall in football games	:30	10/17/2016	10/23/2016	9:00a 6:00p								4	\$5.00		4	\$20.00
37	ESPN prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a								4	\$5.00		14	\$70.00
38	ESPN prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a								4	\$5.00		14	\$70.00
39	ESPN prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a								4	\$5.00		14	\$70.00
40	ESPN college football Saturdays - not guaranteed to fall in football games	:30	10/6/2016	10/9/2016	9:00a 6:00p								4	\$2.00		4	\$8.00
41	ESPN college football Saturdays - not guaranteed to fall in football games	:30	10/10/2016	10/16/2016	9:00a 6:00p								4	\$2.00		4	\$8.00
42	ESPN college football Saturdays - not guaranteed to fall in football games	:30	10/17/2016	10/22/2016	9:00a 6:00p								4	\$2.00		4	\$8.00
43	ESPN prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a								4	\$3.00		14	\$42.00
44	ESPN prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a								4	\$3.00		14	\$42.00
45	ESPN prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a								4	\$3.00		14	\$42.00
46	CNN morning news	:30	10/6/2016	10/9/2016	6:00a 9:00a								2	\$6.00		2	\$12.00
47	CNN morning news	:30	10/10/2016	10/16/2016	6:00a 9:00a								2	\$6.00		4	\$24.00
48	CNN morning news	:30	10/17/2016	10/23/2016	6:00a 9:00a								2	\$6.00		4	\$24.00
49	CNN daytime news	:30	10/6/2016	10/9/2016	9:00a 6:00p								4	\$3.00		4	\$12.00
50	CNN daytime news	:30	10/10/2016	10/16/2016	9:00a 6:00p								4	\$3.00		8	\$24.00
51	CNN daytime news	:30	10/17/2016	10/23/2016	9:00a 6:00p								4	\$3.00		8	\$24.00
52	CNN prime news	:30	10/6/2016	10/9/2016	6:00p 12:00a								2	\$7.00		2	\$14.00
53	CNN prime news	:30	10/10/2016	10/16/2016	6:00p 12:00a								2	\$7.00		4	\$28.00
54	CNN prime news	:30	10/17/2016	10/23/2016	6:00p 12:00a								2	\$7.00		4	\$28.00

Part Total: \$655.00

Schedule Part Number 3 of 6 Start Date: 10/6/2016 Stop Date: 10/30/2016 Weeks: 4

In: SLC Leesville/Many LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On Off	Spots	Line Total
55	ESPN early morning sports	:30	10/6/2016	10/9/2016	6:00a 9:00a								1	\$6.00		1	\$6.00
56	ESPN early morning sports	:30	10/10/2016	10/16/2016	6:00a 9:00a								1	\$6.00		1	\$6.00
57	ESPN early morning sports	:30	10/17/2016	10/23/2016	6:00a 9:00a								1	\$6.00		1	\$6.00
58	ESPN College GameDay	:30	10/6/2016	10/9/2016	9:00a 11:00a								1	\$6.00		1	\$6.00



Cable Television Advertising Agreement
MJones for Congress LA 2MK11LUJ2

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On	Off	Spots	Line Total
59	ESPN College GameDay	:30	10/10/2016	10/16/2016	9:00a							1		\$6.00			1	\$6.00
60	ESPN College GameDay	:30	10/17/2016	10/23/2016	9:00a							1		\$6.00			1	\$6.00
61	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a							4		\$3.00			4	\$12.00
62	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a							4		\$3.00			4	\$12.00
63	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/23/2016	9:00a							4		\$3.00			4	\$12.00
64	ESPN prime sports	:30	10/10/2016	10/16/2016	6:00p			x	x	x	x	x	x	\$8.00			14	\$112.00
65	ESPN prime sports	:30	10/17/2016	10/23/2016	6:00p			x	x	x	x	x	x	\$8.00			14	\$112.00
66	ESPN prime sports	:30	10/24/2016	10/30/2016	6:00p			x	x	x	x	x	x	\$8.00			14	\$112.00
67	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a							4		\$2.00			4	\$8.00
68	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a							4		\$2.00			4	\$8.00
69	ESPN college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/22/2016	9:00a							4		\$2.00			4	\$8.00
70	ESPN prime sports	:30	10/10/2016	10/16/2016	6:00p			x	x	x	x	x	x	\$4.00			14	\$56.00
71	ESPN prime sports	:30	10/17/2016	10/23/2016	6:00p			x	x	x	x	x	x	\$4.00			14	\$56.00
72	ESPN prime sports	:30	10/24/2016	10/30/2016	6:00p			x	x	x	x	x	x	\$4.00			14	\$56.00
73	CNN morning news	:30	10/6/2016	10/9/2016	6:00a							2		\$6.00			2	\$12.00
74	CNN morning news	:30	10/10/2016	10/16/2016	6:00a							2		\$6.00			4	\$24.00
75	CNN morning news	:30	10/17/2016	10/23/2016	6:00a							2		\$6.00			4	\$24.00
76	CNN daytime news	:30	10/6/2016	10/9/2016	9:00a							4		\$3.00			4	\$12.00
77	CNN daytime news	:30	10/10/2016	10/16/2016	9:00a							4		\$3.00			8	\$24.00
78	CNN daytime news	:30	10/17/2016	10/23/2016	9:00a							4		\$3.00			8	\$24.00
79	CNN prime news	:30	10/6/2016	10/9/2016	6:00p							2		\$5.00			2	\$10.00
80	CNN prime news	:30	10/10/2016	10/16/2016	6:00p							2		\$5.00			4	\$20.00
81	CNN prime news	:30	10/17/2016	10/23/2016	6:00p							2		\$5.00			4	\$20.00

Part Total: \$770.00



Cable Television Advertising Agreement
MJones for Congress LA 2MK1LU12

Network	Description	:00	Start	Stop	Daypart	WK	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
ESPN	early morning sports	:30	10/6/2016	10/9/2016	6:00a 9:00a							1		\$4.00		1	\$4.00
ESPN	early morning sports	:30	10/10/2016	10/16/2016	6:00a 9:00a							1		\$4.00		1	\$4.00
ESPN	early morning sports	:30	10/17/2016	10/23/2016	6:00a 9:00a							1		\$4.00		1	\$4.00
ESPN	College GameDay	:30	10/6/2016	10/9/2016	9:00a 11:00a							1		\$4.00		1	\$4.00
ESPN	College GameDay	:30	10/10/2016	10/16/2016	9:00a 11:00a							1		\$4.00		1	\$4.00
ESPN	College GameDay	:30	10/17/2016	10/23/2016	9:00a 11:00a							1		\$4.00		1	\$4.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/6/2016	10/9/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/10/2016	10/16/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/17/2016	10/23/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a		x	x	x	x	x	x		\$2.00		14	\$28.00
ESPN	prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a		x	x	x	x	x	x		\$2.00		14	\$28.00
ESPN	prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a		x	x	x	x	x	x		\$2.00		14	\$28.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/6/2016	10/9/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/10/2016	10/16/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	college football Saturdays - not guaranteed to fail	:30	10/17/2016	10/22/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
ESPN	prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a		x	x	x	x	x	x		\$4.00		14	\$56.00
ESPN	prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a		x	x	x	x	x	x		\$4.00		14	\$56.00
ESPN	prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a		x	x	x	x	x	x		\$4.00		14	\$56.00
CNN	morning news	:30	10/6/2016	10/9/2016	6:00a 9:00a							2		\$3.00		2	\$6.00
CNN	morning news	:30	10/10/2016	10/16/2016	6:00a 9:00a							2		\$3.00		4	\$12.00
CNN	morning news	:30	10/17/2016	10/23/2016	6:00a 9:00a							2		\$3.00		4	\$12.00
CNN	daytime news	:30	10/6/2016	10/9/2016	9:00a 6:00p							4		\$2.00		4	\$8.00
CNN	daytime news	:30	10/10/2016	10/16/2016	9:00a 6:00p							4		\$2.00		8	\$16.00



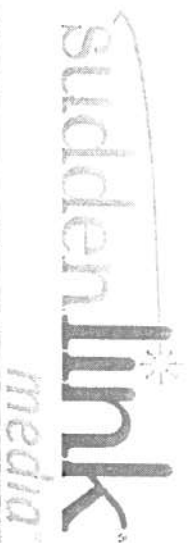
Cable Television Advertising Agreement
MJones for Congress LA 2MK11LUJ2

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On	Off	Spots	Line Total
105	CNN		daytime news	:30	10/17/2016	10/23/2016	9:00a	6:00p		4	4			\$2.00			8	\$16.00
106	CNN		prime news	:30	10/6/2016	10/9/2016	6:00p	12:00a			2			\$4.00			2	\$8.00
107	CNN		prime news	:30	10/10/2016	10/16/2016	6:00p	12:00a		2	2			\$4.00			4	\$16.00
108	CNN		prime news	:30	10/17/2016	10/23/2016	6:00p	12:00a		2	2			\$4.00			4	\$16.00

Part Total: \$434.00

Schedule Part Number 5 of 6 Start Date: 10/6/2016 Stop Date: 10/30/2016 Weeks: 4
In: SLC, Natchitoches LA

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On	Off	Spots	Line Total
109	ESPN		early morning sports	:30	10/6/2016	10/9/2016	6:00a	9:00a				1		\$4.00			1	\$4.00
110	ESPN		early morning sports	:30	10/10/2016	10/16/2016	6:00a	9:00a				1		\$4.00			1	\$4.00
111	ESPN		early morning sports	:30	10/17/2016	10/23/2016	6:00a	9:00a				1		\$4.00			1	\$4.00
112	ESPN		College GameDay	:30	10/6/2016	10/9/2016	9:00a	11:00a				1		\$4.00			1	\$4.00
113	ESPN		College GameDay	:30	10/10/2016	10/16/2016	9:00a	11:00a				1		\$4.00			1	\$4.00
114	ESPN		College GameDay	:30	10/17/2016	10/23/2016	9:00a	11:00a				1		\$4.00			1	\$4.00
115	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
116	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
117	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/23/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
118	ESPN		prime sports	:30	10/10/2016	10/16/2016	6:00p	12:00a				4		\$5.00			14	\$70.00
119	ESPN		prime sports	:30	10/17/2016	10/23/2016	6:00p	12:00a				4		\$5.00			14	\$70.00
120	ESPN		prime sports	:30	10/24/2016	10/30/2016	6:00p	12:00a				4		\$5.00			14	\$70.00
121	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
122	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
123	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/22/2016	9:00a	6:00p				4		\$2.00			4	\$8.00
124	ESPN		prime sports	:30	10/10/2016	10/16/2016	6:00p	12:00a				4		\$4.00			14	\$56.00
125	ESPN		prime sports	:30	10/17/2016	10/23/2016	6:00p	12:00a				4		\$4.00			14	\$56.00



Cable Television Advertising Agreement

MJones for Congress LA 2MK11LUJ2

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
126	ESP2		prime sports	:30	10/24/2016	10/30/2016	6:00p	12:00a		X	X	X	X	\$4.00		14	\$56.00
127	CNN		morning news	:30	10/6/2016	10/9/2016	6:00a	9:00a			2			\$3.00		2	\$6.00
128	CNN		morning news	:30	10/10/2016	10/16/2016	6:00a	9:00a		2	2			\$3.00		4	\$12.00
129	CNN		morning news	:30	10/17/2016	10/23/2016	6:00a	9:00a		2	2			\$3.00		4	\$12.00
130	CNN		daytime news	:30	10/6/2016	10/9/2016	9:00a	6:00p		4	4			\$2.00		4	\$8.00
131	CNN		daytime news	:30	10/10/2016	10/16/2016	9:00a	6:00p		4	4			\$2.00		8	\$16.00
132	CNN		daytime news	:30	10/17/2016	10/23/2016	9:00a	6:00p		4	4			\$2.00		8	\$16.00
133	CNN		prime news	:30	10/6/2016	10/9/2016	6:00p	12:00a			2			\$4.00		2	\$8.00
134	CNN		prime news	:30	10/10/2016	10/16/2016	6:00p	12:00a		2	2			\$4.00		4	\$16.00
135	CNN		prime news	:30	10/17/2016	10/23/2016	6:00p	12:00a		2	2			\$4.00		4	\$16.00

Part Total: \$560.00

Schedule Part Number 6 of 6 Start Date: 10/6/2016 Stop Date: 10/30/2016 Weeks: 4

In: Shreveport-Bossier Metro 9864

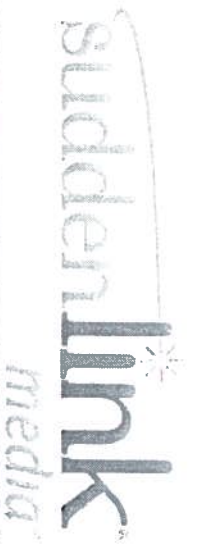
Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Su	Rate	On Off	Spots	Line Total
136	ESPN		early morning sports	:30	10/6/2016	10/9/2016	6:00a	9:00a			1			\$57.00		1	\$57.00
137	ESPN		early morning sports	:30	10/10/2016	10/16/2016	6:00a	9:00a			1			\$57.00		1	\$57.00
138	ESPN		early morning sports	:30	10/17/2016	10/23/2016	6:00a	9:00a			1			\$57.00		1	\$57.00
139	ESPN		College GameDay	:30	10/6/2016	10/9/2016	9:00a	11:00a			1			\$68.00		1	\$68.00
140	ESPN		College GameDay	:30	10/10/2016	10/16/2016	9:00a	11:00a			1			\$68.00		1	\$68.00
141	ESPN		College GameDay	:30	10/17/2016	10/23/2016	9:00a	11:00a			1			\$68.00		1	\$68.00
142	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p			4			\$34.00		4	\$136.00
143	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a	6:00p			4			\$34.00		4	\$136.00
144	ESPN		college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/23/2016	9:00a	6:00p			4			\$34.00		4	\$136.00
145	ESPN		prime sports	:30	10/10/2016	10/16/2016	6:00p	12:00a		X	X	X	X	\$40.00		14	\$560.00
146	ESPN		prime sports	:30	10/17/2016	10/23/2016	6:00p	12:00a		X	X	X	X	\$40.00		14	\$560.00
147	ESPN		prime sports	:30	10/24/2016	10/30/2016	6:00p	12:00a		X	X	X	X	\$40.00		14	\$560.00
148	ESP2		college football Saturdays - not guaranteed to fail in football games	:30	10/6/2016	10/9/2016	9:00a	6:00p			4			\$6.00		4	\$24.00



Cable Television Advertising Agreement

MJones for Congress LA 2MK11L1J2

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On	Off	Spots	Line Total
149	ESP2 college football Saturdays - not guaranteed to fail in football games	:30	10/10/2016	10/16/2016	9:00a 6:00p								4	\$6.00			4	\$24.00
150	ESP2 college football Saturdays - not guaranteed to fail in football games	:30	10/17/2016	10/22/2016	9:00a 6:00p							4		\$6.00			4	\$24.00
151	ESP2 prime sports	:30	10/10/2016	10/16/2016	6:00p 12:00a		x	x	x	x	x	x		\$14.00			14	\$196.00
152	ESP2 prime sports	:30	10/17/2016	10/23/2016	6:00p 12:00a		x	x	x	x	x	x		\$14.00			14	\$196.00
153	ESP2 prime sports	:30	10/24/2016	10/30/2016	6:00p 12:00a		x	x	x	x	x	x		\$14.00			14	\$196.00
154	CNN morning news	:30	10/6/2016	10/9/2016	6:00a 9:00a					2				\$13.00			2	\$26.00
155	CNN morning news	:30	10/10/2016	10/16/2016	6:00a 9:00a			2	2					\$13.00			4	\$52.00
156	CNN morning news	:30	10/17/2016	10/23/2016	6:00a 9:00a			2	2					\$13.00			4	\$52.00
157	CNN daytime news	:30	10/6/2016	10/9/2016	9:00a 6:00p				4					\$6.00			4	\$24.00
158	CNN daytime news	:30	10/10/2016	10/16/2016	9:00a 6:00p			4	4					\$6.00			8	\$48.00
159	CNN daytime news	:30	10/17/2016	10/23/2016	9:00a 6:00p			4	4					\$6.00			8	\$48.00
160	CNN prime news	:30	10/6/2016	10/9/2016	6:00p 12:00a				2					\$16.00			2	\$32.00
161	CNN prime news	:30	10/10/2016	10/16/2016	6:00p 12:00a			2	2					\$16.00			4	\$64.00
162	CNN prime news	:30	10/17/2016	10/23/2016	6:00p 12:00a			2	2					\$16.00			4	\$64.00
Part Total: \$3,533.00																		



Cable Television Advertising Agreement
MJones for Congress LA 2MK11LU12

Network	Description	:00	Start	Stop	Daypart	Wk	M	T	W	Th	F	S	Sa	Rate	On	Off	Spots	Line	Total
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Campaign Summary

Total Ads	924
Average Cost of Ads	\$6.89

Total Package Value

Cost of Advertising	\$6,366.00
Campaign Cost	\$6,366.00

Eric Sullivan
not

Acceptance by Advertiser or
Agency:
Title:
Date:
Acceptance (SLC):
Title:
Date:

Eric Sullivan

Terms and Conditions

10/6/2016 MJones for Congress LA Contract: 2MK11LUJ2

1. PAYMENTS. (A) Advertiser is liable for all amounts payable under this contract. If Advertiser is an advertising agency, or media buying service, the person or entity which authorizes Advertiser to contract for cablecasts under this contract shall be jointly and severally liable with Advertiser for the payment of all such amounts. System shall have the right to notify any of the foregoing parties of all liabilities and terms under this contract. (B) All payments for cablecasts under this contract shall be due and payable in advance prior to the first date of cablecast, unless System has approved Advertiser for credit. If System has approved Advertiser for credit, System shall invoice Advertiser for amounts payable under this contract monthly, in accordance with System's trafficking schedule. Payment in full shall be due within 15 days after Advertiser's receipt of invoice or if Advertiser has requested affidavits of performance, receipt of invoice and affidavits of performance. (C) All amounts not paid when due shall bear interest at the rate of 1 1/2 % per month or the maximum rate allowed by law, whichever is less. In addition, if Advertiser is delinquent in the payments of any amounts payable under this contract, System may, upon notice to Advertiser at its last known business address, modify the terms of payment under this contract as it sees fit in its discretion. (D) System reserves the right in connection with a general applicable rate adjustment, to change the rates and charges specified on the face of this contract for cablecasts hereunder by giving 30 days prior written notice of such rate adjustments to Advertiser. 2. CANCELLATION. (A) Either party may cancel cablecasting of commercial announcements upon 30 days' prior written notice to the other, effective no earlier than 30 days after the first date of cablecast under this contract. If Advertiser so cancels any cablecast, it shall pay System for all cablecasts performed at the earned rate according to System's rate card then in effect, without any discounts provided in this contract. If System so cancels any cablecast, and if Advertiser and System are unable to agree on a satisfactory substitute day and/or time for continuance of cablecasts under this contract at the rates specified in this contract, Advertiser shall pay to System for all cablecasts performed prior to termination, at the earned rate according to System's rate card then in effect, without any discounts provided in this contract. (B) System may, at any time, cancel all cablecasts not then performed under this contract and without liability to Advertiser, if Advertiser's material in the future, immediately upon notice to Advertiser, (i) Advertiser details in the timely payment of amounts due under this contract or any other obligation under this contract, (ii) at any time, Advertiser becomes insolvent, or (iii) System reasonably believes that Advertiser's credit or ability to pay debts has been impaired. In such event, Advertiser shall immediately pay to System for all cablecasts performed prior to cancellation, at the earned rate according to System's rate card then in effect (without regard to any discounts provided in this contract) and System's out-of-pocket expenses incurred in connection with such cancellation and there shall also be due to System as liquidated damages an amount equal to that which would have been due to System if, on the date of termination, Advertiser had given notice of termination pursuant to subparagraph (a) above. (C) System may, cancel, in whole or in part, any cablecast under this contract, (i) in order to cablecast any program which, in its sole and absolute discretion, it deems to be of public importance or in the public interest, or (ii) if System determines in its sole discretion that such cablecast would conflict with any of its agreements with its program suppliers or conflicts with advertisers which contain product and/or category exclusivity or other applicable restrictions. System shall notify Advertiser of any such cancellation in advance, if practicable, but in any event within a reasonable time after cancellation. In the case of any cablecast canceled under this paragraph, if Advertiser and System are unable within a reasonable time to agree upon a substitute day and time for the canceled cablecast, Advertiser shall have no obligation to pay System for the canceled cablecast, but this contract shall otherwise remain in effect without modification. 3. CABLECASTS. (A) Advertiser shall, at its sole cost and expense, furnish to System all commercial announcement materials. Advertiser shall deliver all commercial announcement materials. Advertiser shall deliver all commercial announcement materials at least 72 hours (exclusive of Saturdays, Sundays and holidays) before scheduled cablecast. All materials furnished by Advertiser (i) shall not be contrary to the public interest, (ii) shall conform to System's then existing program and operating policies and quality standards, (iii) are subject to Advertiser's prior approval and continuing right to reject or cause Advertiser to edit such materials, and (iv) shall be free and clear for cablecast without further payment of copyright or other fees or obtaining any consents or approvals. System shall have no liability for any loss, expense, damage or any other destruction to any material furnished by Advertiser or, even if accepted by System, any telephone, mail, facsimile or other communications from any third party relating to any cablecast hereunder. If System does not receive such commercial announcement materials or such materials do not conform to the standards set forth above, System, without limiting its remedies for such default, may, but is not obligated to, repeat any previous cablecast or approved announcement or program of Advertiser available to System or substitute any other announcement or program, and, except to the extent that System is otherwise compensated therefore, Advertiser will pay System with respect thereto the same compensation as if acceptable materials had been timely furnished to System and the scheduled announcement or program had been cablecast. If Advertiser so requests within 30 days after the date of last cablecast under this contract, System shall at Advertiser's expense return Advertiser's materials to Advertiser. If Advertiser does not timely make such a request, System shall have the right to dispose of all such materials as it sees fit. (B) System shall have the right to cancel all or any part of any cablecast as scheduled in this contract due to (i) public emergency or necessity, legal restrictions, labor disputes, strikes, low costs, accidents, low costs, or a common or seasonal occurrence in the area of System's operations, (ii) the cessation of operation of System necessary in its sole opinion to permit improvement or modification of System's cablecasting facilities, or (iii) any other reason beyond the control or without the fault of System (including but not limited to mechanical or electrical failures, breakdowns or malfunctions). In the event all or any part of any cablecast as scheduled in this contract is canceled for the reasons set forth above, System shall have no liability to Advertiser except to the extent of allowing in such case, (i) if a scheduled cablecast is omitted in its entirety, a pro rata reduction of the applicable time charges under this contract, or (ii) if a material part but not all of a scheduled cablecast is omitted, a proportionate reduction in the time charges under this contract relating to that cablecast. (C) System may, at its sole and absolute discretion, without notice to Advertiser, cablecast any announcements at any time other than their scheduled times due to termination or cancellation of preceding programs and will bill for such announcements as if they had been cablecast at their scheduled time. (D) Advertiser shall indemnify, defend and hold harmless System, its officers, employees and affiliated companies, from and against all damages, liability, costs and expense (including reasonable attorney's fees and costs and expenses of litigation) which arise or result from the cablecast, preparation for cablecast, or contemplated cablecast of any materials furnished by or on behalf of Advertiser or furnished by System at the request of Advertiser. System shall similarly indemnify, defend and hold harmless Advertiser with respect to all other materials furnished by System. 4. GENERAL. (A) This contract contains the entire understanding between the parties hereto with respect to the subject matter hereof, cannot be modified or terminated except in a writing signed by all parties hereto, and shall be construed in accordance with the laws of the state in which the systems on which cablecasts under this contract will occur. In the event of any inconsistency between these Terms and Conditions and any term stated on the face of this contract, the latter shall govern. (B) This contract is subject to the terms and conditions of franchised and licenses held by System and all Federal, State and local laws, ordinances, rules and regulations. (C) Advertiser may not assign or transfer its rights or delegate its obligations under this contract without the prior consent of System. System shall have no obligation to cablecast for the benefit of any person or entity other than Advertiser or for any product or service other than that described on the face of this contract. (D) Failure or delay of either party hereto to enforce any provision hereof shall not constitute a general relinquishment or waiver of that or any other provision. (E) If Advertiser breaches any provision of this contract, System shall be entitled to recover reasonable attorney's fees, costs and expenses incurred in enforcing this contract. (F) All notices required or permitted under this contract shall be given at the addresses provided on the face of this contract. (G) Advertiser shall mean the person or entity for which the announcements are being cablecast, an advertising agency, a media buying service, or any combination thereof. Such persons or entities shall be jointly and severally liable for all obligations and undertakings of this contract to be performed by any of them. (H) Advertiser warrants and represents to system that, (i) it has the full legal right, power and authority to enter into this contract, and (ii) if Advertiser is an advertising agency, or media buying service, it also has the full legal right, power and authority to enter into this contract on behalf of the person or entity for which the announcements or programs are cablecast, as disclosed principal. Accepted by Advertiser:

Approved by: Manager, Signature _____

Print Name: _____

Title: _____ Date: _____

Signature _____

Print Name: _____

Title: _____ Date: _____

Submitted by: Account Executive

Signature _____

Print Name: _____

Title: _____ Date: _____